



Bob Nicoll, M.A.

Certified Nspired Trainer, Author and Creator of Remember the Ice

Bob Nicoll is the creator of an empowering word choice concept called Remember the Ice. He is also a long time member of BNI, currently in Alaska, serving as an Assistant Director. As an Nspired Trainer, he brings a perspective based on delivering your message from an empowered point of view. His unique approach will have you realizing: There is Power in the Clarity of your Articulation. He brings this passion for word choice to the unique cutting edge programs offered by Nspired Networking. When you experience developing your networking skills and bring keen sense of expressing your message from an empowered point of view, your results are almost beyond measure.

Symphonies are created one individual note at a time. They are composed with care and craft, the notes placed according to their qualities to soften the melody or strengthen the rising rush of music. A word, standing alone, is as full of potential as a single note. Just as it is with notes in a symphony, where that single word is placed among other words lends it strength, clarity and purpose. Bob brings his unique perspective to his presentations. He appreciates the power of simplicity and using stories to convey his effective message. In combining the principles of Nspired Networking with his Empowering Word choice techniques of Remember the Ice, participants walk away with tools they can use right away to enhance their networking experience.

Bob is the author of *Remember the Ice and Other Paradigm Shifts* (2008) and the just released *Exceptional Care for your Valued Client* (2011). He is a sought after keynote speaker, coach and sales trainer. The mantra of his message: “Remember the Ice helps you attract the life you want through empowering word choice.” He is excited to bring his expertise to the Nspired Networking team. You can connect with Bob on Facebook, Twitter (remembertheice) and LinkedIn.

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